

Northumberland County Council  
Planning Applications  
North Division

**NOTE: All applications (including plans and comments) can be viewed at <https://publicaccess.northumberland.gov.uk/online-applications/>  
Individual applications can be viewed by clicking the link on the Application Ref Number.**

**Examples of issues the local planning authority can normally consider as a material planning consideration:**

- Overshadowing;
- Overlooking and loss of privacy;
- Adequate parking and servicing;
- Impact on 'outlook'/sense of enclosure
- Loss of trees;
- Loss of ecological habitats;
- Design and appearance;
- Layout and density of buildings;
- Effect on listed building(s) and conservation areas;
- Access and highways safety;
- Traffic generation;
- Noise and disturbance from the scheme (though not from construction);
- Disturbance from smells;
- Public visual amenity (not loss of private individual's view);
- Flood risk.

**Examples of issues the local planning authority cannot normally consider as a material planning consideration:**

- Loss of value to private individual property;
- Loss of view;
- Boundary disputes including encroachment of foundations or gutters;
- Private covenants or agreements;
- The applicant's personal conduct or history;
- The applicant's motives;
- Potential profit for the applicant or from the application;
- Private rights to light;
- Private rights of way;
- Damage to property;
- Disruption during any construction phase;
- Loss of trade and competitors;
- Age, health, status, background and work patterns of objector;
- Time taken to do the work;
- Capacity of private drains;
- Building and structural techniques;
- Alcohol or gaming licences.

**Application Ref**    [24/02808/ADE](#) (Expiry 19/9/24)                                    **Date Valid**    29/8/24

**Location**                      Units 11A And 11B Windmill Way West Ramparts  
Business Park Berwick-upon-tweed Berwick-Upon-  
Tweed Northumberland TD15 1TB

**Description**                      Advertisement Consent for 2no. externally  
illuminated flex faces - Adverts 1 & 8, 1no. non  
illuminated flex face - Advert 2, 1no. aluminium pan  
- Advert 3, 4no. aluminium poster frames - Adverts  
4-7 and 1no. post sign - Advert 9

**Case Officer**                      Esther Ross  
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